



MANNAR THIRUMALAI NAICKER COLLEGE

(Autonomous)

Re - accredited with 'A+' by NAAC

Pasumalai, Madurai – 625004

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

Report on Trade fair MANNAR BIZ -2K25



The PG Department of Commerce with Computer Applications organized third consecutive year Trade Fair “Mannar Biz 2K25” on 9th & 10th January 2025 from 9.00 am to 5.00 pm in the college premises was a resounding success, providing both current students and alumni with a unique platform to showcase their entrepreneurial skills. The diverse range of products and services on display made the event a vibrant and engaging experience for all attendees. Most importantly, the fair provided valuable, practical learning experiences for students, helping them bridge the gap between theoretical knowledge and real-world application. Industrialists and entrepreneurs were invited from the city and neighboring towns. 76 stalls were displayed of which 20 stalls were put up by our students to experience entrepreneurial skills while learning.

The stall categories in the Trade Fair were Automobiles, E-Bike, E-Cycle, Mobile phone accessories, Textiles, Jute items, Organic products, Jewellery shops, Imitation jewellery, Furniture, Home decors, Home appliances, Computer centers, Book stall, Stationary items, Beauty products, Fancy items, Agro products, Handcrafts, Handloom sarees, Housing Finance, Perfume shop, Educational consultancies, Food and beverages.

The Trade fair was conducted with no entry fee, and it attracted **8000 visitors** which include 3371 students from our college and 4700 which includes other college, school students and public. Consultancy amount generated through this event Rs.1,40,000 handed over to the Management. As a result, this event not only benefited the students in their personal and professional growth but also highlighted the college's commitment to nurturing the entrepreneurs of tomorrow.

This Report is enclosed with:

- Trade Fair Invitation
- Trade Fair Circular
- Trade Fair Photos
- Newspaper Report
- Appreciation Letter

A. S. Sate
Head of the Department

29/01/2025 14:09
Department of Commerce with
Computer Applications

MANNAR THIRUMALAI NAICKER COLLEGE
PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
PERMISSION LETTER

DATE: 10.12.24

From

Mrs. A. Nagaswathy,
Head, Department of Commerce with Computer Applications,
Mannar Thirumalai Naicker College,
Pasumalai,
Madurai – 625004.

To

The Principal,
Mannar Thirumalai Naicker College,
Pasumalai,
Madurai – 625004.

*Forwarded to
the secretary, Sir*

Through

The Director i/c,
Mannar Thirumalai Naicker College,
Pasumalai,
Madurai – 625004.

10/12.24

Respected sir,

Sub: Permission to conduct Trade Fair

The Department of Commerce with Computer Applications has planned to conduct Trade Fair “MANNAR BIZ 2K25” in our college campus on 9th and 10th January 2025. In this event, we expect a minimum of 60 stalls to exhibit and sell their products which include 20 stalls of our student entrepreneurs. So kindly grant permission to conduct our signature event.

*Forwarded
10/12/24*

I thank you,

Yours sincerely,

A. Nagaswathy
(Mrs.A.Nagaswathy)

M. H. J. A.

29/01/2025 14:09

ORGANISING COMMITTEE

Patrons

Er.S.Rajagopal, B.E., President
Mr.R.Jeyaraman, B.A., Vice President
Mr.M.Vijayaragavan, B.A., Secretary
Mr.K.Rajendrababu Joint. Secretary
Mr.A.Alwarsamy, B.A., Treasurer

Chairman

Dr.A.Ramasubbiah, Principal

Chief Advisor

Mr.C.Prabhu, Director i/c

Convenor

Ms.A.Nagaswathy
Head, Department of Commerce with Computer Applications

Co - Convenor

Dr.S.Rajamani
Dr. S. Manjula
Dr. G. Thenmozhi
Ms.S.Nandhinieswari
Mr.S.P.Subramaniam
Mr.V.J.Fready Blessen
Dr.M.Dinesh Kumar

Organizing Secretaries

Ms. U.Bharathi
Ms.T.Thivya Sindhu
Dr. N. Illambirai
Ms. M. Shanmugapriya
Dr.N.Prabha
Ms.N.Sowmiya
Ms.T.Sudhamathi

For Assistance

Ms. A.Nagaswathy - 90471 61117
Dr.S.Rajamani - 97903 55017
Ms.T.Thivya Sindhu - 81445 76547
Ms. U.Bharathi - 99942 47713
Dr. S.Manjula - 98437 22060
Ms. S.Nandhinieswari - 86103 54605
Mr.S.P.Subramaniam - 99941 56764
Mr.V.J.Fready Blessen - 88075 70432
Dr.M.Dinesh Kumar - 97874 94863

TARIFF

<i>Size</i>	<i>Amount</i>
Sponsorship (Minimum)	10,000
Automobiles (20×20)	12,000
Stall (10×10)	3,000
Banner	1,000
Pamphlets and Brochures	500
Plug point one per stall	500

We cordially invite

You all !!!



MANNAR THIRUMALAI NAICKER COLLEGE

(AUTONOMOUS)

(Founded by the Tamil Nadu Naidu Mahajana Sangam)

(Re-Accredited with "A+" Grade by NAAC)

Madurai - 625004, Tamil Nadu, India.

**PG DEPARTMENT OF
COMMERCE WITH COMPUTER APPLICATIONS**

MANNAR BIZ - 2K25



Radio Partner

Date : 9 & 10 January, 2025

Time : 9.00 am to 5.00 pm

Open to public

Free entry



About the College

The renowned educational organization **Mannar Thirumalai Naicker College, Madurai** has created a niche on the educational map of South India. It is a unique alma mater and has shaped a galaxy of eminent men and women shining in various realms of life in India and abroad. This educational epitome was established by the untiring efforts of the philanthropic organization, Tamilnadu Naidu Mahajana Sangam, under the patronage of like-minded patrons in 1974 for the welfare, benefit and development of the educationally and economically backward Telugu speaking Naidu minority community.

The college has been christened with the name of Mannar Thirumalai Naicker, the most notable king of this region of the ancient past who has left a rich legacy and heritage to the city of Madurai, whose dictum was **To rule is to serve**. Undoubtedly, this dictum is carried forward by the college over the span of fifty years nurturing the young minds to educate and live strong in the macrocosm taking with them the efficacy of the Mannar Thirumalai Naicker.

About the Department

The PG Department of Commerce with Computer Applications was started in the academic year 2001 - 2002 and upgraded as Post Graduate Programme in the academic year 2010 - 2011 with the objective of conceptual foundation in areas of Commerce and Computer Applications based educational activities. It is a self-financing programme affiliated to Madurai Kamaraj University. A Twinning Programme with an exclusive Computer Lab with latest version of software along with accounting expertise learning is the highlight of this course offered by our Institution.

Besides the educational programmes, the Department has been organizing Guest Lectures, Seminars, Skill Development Programmes, Workshops and Hands – on – Training by inviting senior professors and senior officials of the government departments and leading organizations relating to the field of Commerce with Computer Applications. The Department arranges industrial visits to the students periodically so that they equip themselves to be a part of the society to take measurable contributions.

To take our students to the next level and to encourage the students have their own earnings we have been organizing Trade Fair to give opportunity to the students entrepreneurs and also invite companies from outside to exhibit their products, which had a great success by resulting 16 of our students to start their own business and become successful entrepreneurs after completing their degrees. This encourages us to organize the Trade Fair every year and this is our 4th consecutive year. We have scheduled a Trade Fair called “**Mannar Biz – 2K25**” on 9th & 10th January, 2025 in our campus with a wide range of opportunities.

CATEGORIES OF THE STALLS

- Automobiles
(Two Wheeler and Four Wheeler)
- Textiles
- Jute Items
- Books
- Organic Products
- Water Purifiers
- Tele Communications
- Jewellery
- UPS
- Mobile Shops
- Furniture
- Acupuncture
- Solar Panels
- Home Decors
- Home Appliances
- Nurseries
- Tiles
- Modular Kitchen
- Educational Consultancy
- Stationeries
- Fancy Items
- Agro Products
- Handcrafts
- Beauty Products
- Food and Beverage

TRADE FAIR-2K25 INAUGRAL



TRADE FAIR STALLS







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Pasumalai, Madurai – 625004

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS



Students visit schedule for MANNAR BIZ 2K5

Day 1- 09/01/2025 - Thursday

Time	Class
9.45 am to 11.00 am	I B.A (Tamil)
	I B.B.A (SF)
	I B.Com (SF)
	I B.Com (CP)
	I B.S.W
	I B.Sc (Chemistry)
	I B.Sc (CS)
11.00 am to 12.15pm	I B.Sc (Micro Biology)
	I M.Sc (Physics)
	I B.Sc (E&C)
	I B.Sc (Food science & Nutrition)
	II B.Sc (E&C)
	II B.Sc (Food science & Nutrition)
12.15 pm to 1.30 pm (SF) 12.15 pm to 2.00 pm (Aided)	B.Com & M.Com - Aided
	II & III B. Com (CP)
	I M.A (English)
	I M.A (Tamil)
	II B.A (Tamil)
	I B.Sc (IT)
	II B.Sc (IT)
	I B.C.A
	I M.S.W
	I M.Sc (CS)
	II B.C.A
	B.Sc (Physics) - Aided
	B.A (English)- Aided
	B.A (History) - Aided

Day 2 – 10/01/2025- Friday

Time	Class
9.45am to 11.00 am	II B.Sc (Chemistry)
	III B.Sc (Chemistry)
	III B.Sc (E&C)
	III B.Sc (Food science & Nutrition)
	III B.Sc (Micro Biology)
11.00 am to 12.15 pm	II B.Sc (Micro Biology)
	II M.A (English)
	II M.A (Tamil)
	II M.Sc (CS)
	II M.Sc (Physics)
	III B.A (English)
	III B.A (Tamil)
	III B.B.A (SF)
	II B.B.A (SF)
	II B.Com (SF)
12.15 pm to 1.30 pm (SF) 12.15 pm to 2.00 pm (Aided)	II B.Sc (CS)
	I & II B.Sc (AI)
	III B.Com (SF)
	III B.S.W
	III B.Sc (CS)
	III B.Sc (IT)
	III B.C.A
	II M.S.W
	II B.S.W
	BA Economics
	B.B.A - Aided
	B.Sc & M.Sc (Maths) -Aided

**MANNAR THIRUMALAI NAICKER COLLEGE****(Autonomous)****Re - accredited with 'A+' by NAAC****Pasumalai, Madurai – 625004****PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS****MANNAR BIZ -2K25****Stall Name with Number**

Stall No	Stall Name	Participation
1.	Banu Textiles (AJ Stalls)	Student
2.	Rajathi Sarees (Karthikeyan collections)	Student
3.	Aparna Masala	
4.	Rajali Snacks	
5.	Sri lathika Gift collections	
6.	Sri Jewels	
7.	Mi Life style	
8.	Sangeetha Herbal	Student
9.	Herbal life nutrition food (II PG)	Student
10.	Juice	Student
11.	Laksha ornaments	
12.	Minerva Technologies cleaning material	
13.	Elysium Academy Pvt. Ltd.	
14.	Eve loomsSarees	
15.	Tatoos (II Maths)	Student
16.	Tupperware (S.Vasuki)	
17.	HI- TECH ACADEMY (MoU)	
18.	S.Rohangesto III B.Com CA (C)	Student
19.	II B.Com (CA) B	Student
20.	K.Priyadharshini (II B.Com)	Student
21.	Madurai milk	
22.	Om Sri Sai Promoters &Builders	
23.	Taj Briyani	Student
24.	Bheema Pattu Maligai	
25.	Vetri Hero	

25 A.	Aathi Cycles	
26.	Ayyan Cycles	
27.	AMPL Mahindra	Alumni
28.	Jeevan Honda	
29.	Annamalai Toyota	
30.	Amizhth Techno solutions (MoU)	
31.	Car Piazza	
32.	Pandiyar Academy	Alumni
33.	Akila fresh juice	
34.	Glopass Study Abroad	
35.	Abis Trends	
36.	Rahuman Perfume	
37.	Poongulazhi Jewellery	
38.	Sarees	
39.	Meenakshi Fan House	
40.	Fancy stores	
41.	Selvi Book Shop	
42.	Fancy sarees	
43.	SMF Fancy Kadamba traders JM foods	
44.	Sashi's Corner	
45.	III B.Com (CA) -A	Student
46.	Evlin Ponmalar Food Stall	
47.	Laksha Elite Garments	
48.	Muki food stall	
49.	Variety Cake II B.Com(CA) C	Student
50.	Evergreen fit couple Nutrition centre	
51.	Madurai Meenakshi Sungadi Sarees	
52.	Rajesh Briyani	
53.	SaiSree Boutique	
54.	HFL	
55.	RP Briyani	
56.	Sri Harini Fancy Store I B.Com (CA) -A	Student
57.	Orange Organic Beauty	

58.	Sri Chackra Food Products	
59.	MOU	
60.	Nithin Eggless Cakes	
61.	Perfect Fancy	
62.	Veranda Race	
63.	SS Yemik mobile services	
64.	Food Science & Nutrition Department	
65.	I Sandy Ice Creams	Student
66.	Herbal Products	
67.	Kasturi Tupperware	
68.	JM Sarees	
69.	Kamala fancyjewellery	
70.	SK Stalls	Alumni
71.	Surplus shop	
72.		
73.	IVA Café MSW	Student
74.	Oriflame	Student
75.	Chennai Mobiles	Alumni
76.	Kavya Fruit stall	

Course Wise Gender Count Report

Academic Year : 2024-2025

SR N	BasicCourseName	I Year			II Year			III Year		
		Boys-SEM	Girls-SEM	Total-SEM	Boys-SEM	Girls-SEM	Total-SEM	Boys-SEM	Girls-SEM	Total-SEM
1	B.A. English Sf				1		1	14	7	21
2	B.A. Tamil	36	12	48	15	15	30	32	19	51
3	B.B.A. Sf	41	10	51	25	7	32	35	13	48
4	B.C.A.	31	11	42	31	9	40	45	15	60
5	B.Com. Computer Applications	87	45	132	90	35	125	84	43	127
6	B.Com. Corporate Secretaryship	22	6	28	11	8	19	19	10	29
7	B.Com. Sf	127	44	171	116	40	156	97	29	126
8	B.S.W	37	2	39	20	14	34	45	9	54
9	B.Sc. Chemistry	8	3	11	9	5	14	8	7	15
10	B.Sc. Computer Science	65	27	92	61	27	88	65	22	87
11	B.Sc. Computer Science(Artificial Intelligence)	19	8	27	11	6	17			
12	B.Sc. Electronics And Communication	25		25	17		17	20		20
13	B.Sc. Food And Dairy Technology							22	8	30
14	B.Sc. Food Science And Nutrition	14	10	24	12	6	18			
15	B.Sc. Information Technology	47	12	59	42	14	56	42	13	55
16	B.Sc. Microbiology	17	19	36	7	19	26	7	17	24
17	M.A. English	2	5	7	2	9	11			
18	M.A. Tamil	9	3	12	4	5	9			
19	M.Com. Computer Applications	17	8	25	22	14	36			
20	M.S.W	9	11	20	15	9	24			
21	M.Sc. Computer Science	22	6	28	8	5	13			
22	M.Sc. Physics	3	4	7	4	4	8			
	Total	638	246	884	523	251	774	535	212	747

MANNAR THIRUMALAI NAICKER COLLEGE, MADURAI.4. (Autonomous)

Date: 4/1/2025

Course Wise Gender Count Report
Academic Year : 2024-2025

SR NO	BasicCourseName	Boys-SEM 2	Girls-SEM 2	Total-SEM 2	Boys-SEM 4	Girls-SEM 4	Total-SEM 4	Boys-SEM 6	Girls-SEM 6	Total-SEM 6	Boys-	Girls-	Total-
1	B.A. Economics	15	36	51	27	21	48	26	14	40	68	71	139
2	B.A. English Aided	8	18	26	22	30	52	18	32	50	48	80	128
3	B.A. History	21	16	37	14	8	22	22	7	29	57	31	88
4	B.B.A. Aided	19	36	55	24	27	51	17	26	43	60	89	149
5	B.Com. Aided	22	42	64	21	36	57	28	43	71	71	121	192
6	B.Sc. Mathematics	9	22	31	12	17	29	12	14	26	33	53	86
7	B.Sc. Physics	7	14	21	14	12	26	11	15	26	32	41	73
8	M.Com.	13	21	34	14	19	33	0	0	0	27	40	67
9	M.Sc. Mathematics	6	7	13	9	22	31	0	0	0	15	29	44
	Total	120	212	332	157	192	349	134	151	285	411	555	966

29/01/2025 14:16



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An Autonomous Institution, Affiliated to Madurai Kamaraj University

PASUMALAI, MADURAI - 625 004.

☎ 0452 - 2370940 (Regular), 2371751 (SF), 2371743 (Principal Office)

E-mail : princemtn@yahoo.co.in ♦ Website : www.mannarcollege.ac.in ♦ Fax No. : 0452 - 2371743

Dr. A. RAMASUBBIAH, M.A., M.Phil., Ph.D.,
Principal

Plot No. 13, Mahalakshmi Nagar Extn.,
G.R. Nagar, Madurai - 625 007.
Mobile : 7540032400, 9842163687

Ref. No :

Date : 10.01.2025

To

Ms.Sree Harini,
Harini Fancy Store,
I B. Com CA-A,
Mannar Thirumalai Naicker College,
Pasumalai,
Madurai-4

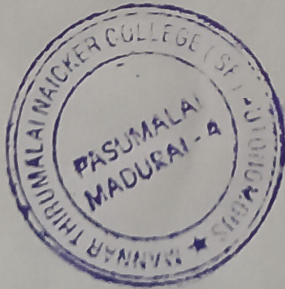
Dear Sir/ Ma'am

We would like to express our sincere gratitude for your generous sponsorship which contributed immensely to the successful organization of the 4th Super Sale Big Fest, **MANNAR BIZ 2K25** held on the 9th and 10th of January 2025.

This magnificent event attracted over 8,000 visitors and provided our students with invaluable insights into the intricacies of business and entrepreneurship. Your support has played a pivotal role in making this event a grand success.

We look forward to your continued and unwavering support in the years to come as we strive to create more such impactful opportunities for our students.

Thank you.



PRINCIPAL
MANNAR THIRUMALAI NAICKER COLLEGE
(AUTONOMOUS)
PASUMALAI, MADURAI - 625 004

29/01/2025 14:17



MANNAR THIRUMALAI NAICKER COLLEGE (Autonomous)

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☎ 0452 - 2370940 (Regular), 2371751 (SF), 2371743 (Principal Office)

E-mail : princemtn@yaho.co.in ♦ Website : www.mannarcollege.ac.in ♦ Fax No. : 0452 - 2371743

Dr. A. RAMASUBBIAH, M.A., M.Phil., Ph.D.,
Principal

Plot No. 13, Mahalakshmi Nagar Extn.,
G.R. Nagar, Madurai - 625 007.
Mobile : 7540032400, 9842163687

Ref. No :

Date : 10.01.2025

To

Shri Meenakshi Fan House (PVT) Ltd,
West Masi St,
Madurai-1

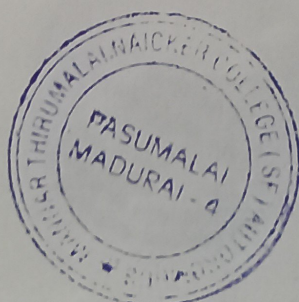
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Dr. A. RAMASUBBIAH, M.A., M.Phil., Ph.D.,

Principal

Plot No. 13, Mahalakshmi Nagar Extn.,

G.R. Nagar, Madurai - 625 007.

Mobile : 7540032400, 9842163687

To

Ref. No : Mr.M.Vignesh,
S.K.Stalls,
24, Koodal Nagar,
Madurai-18

Date :

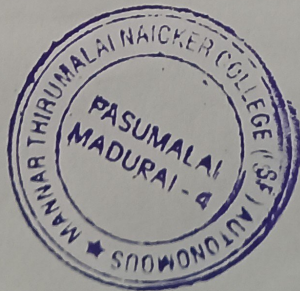
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MANNAR THIRUMALAI NAICKER COLLEGE
(AUTONOMOUS)
PASUMALAI, MADURAI - 625 004

29/01/2025 14:17

TRADE FAIR APPRECIATION LETTER RECEIVED FROM THE MANAGEMENT





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PASUMALAI, MADURAI - 625 004.

Phone: 2370940 (Regular Office), 2371743 (Principal)

E.mail : mtncollege.org@live.com

Er. S. RAJAGOPAL B.E.,

President

20, Azad Street, Gandhi Nagar, Madurai - 625 020

Mobile: 94430 60370

M. VIJAYARAGAVAN B.A.,

Secretary & Correspondent

B-9, Kambar Street, Thirunagar, Madurai - 625 006.

Mobile: 98430 58844

20.01.2025

CERTIFICATE OF APPRECIATION

The Management of our college extends its heartfelt appreciation and congratulations to the Postgraduate Department of Commerce with Computer Applications for the grand and successful conduct of the signature event, Fourth Trade Fair, MANNAR BIZ 2K25, held on 9th and 10th January 2025 in our college premises. The event featured 76 vibrant stalls showcasing an impressive variety of products including jewellery, textiles, automobiles and eateries. This initiative provided students with an excellent opportunity to hone their entrepreneurial skills while giving traders a platform to exhibit and demonstrate their products.

A remarkable aspect of the event was the free entry for the public encouraging shopping and fostering wider engagement. The trade fair offered a refreshing experience for the students allowing them to step beyond their classrooms and engage in meaningful interactions with the public and traders alike. The two-day event witnessed an overwhelming response drawing over 7,000 visitors. The bustling campus resembled the lively atmosphere of the Chithirai Festival in Madurai. We are pleased to announce that the event generated a revenue of ₹1,40,000, a testament to the meticulous planning and execution by the department. Organizing such a large-scale event is undoubtedly a challenging task yet the department, under the able leadership of Mrs. A. Nagaswathy, has once again set a benchmark of excellence.

We commend the hard work, commitment and collective efforts of the entire team and wish them continued success. We look forward to witnessing the same dedication and zeal in all future endeavors.


SECRETARY

To

Mrs. A. Nagaswathy,

Head,

Department of Commerce with Computer Applications

Mannar Thirumalai Naicker College,

Madurai.

Copy to:
IQAC

29/01/2025 14:18